# **Taking Palliative Care Online**

#### Ruth Ginty

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#### **Abbreviated Abstract:**

By developing the online resources and guidelines in an easily accessible format, we hope to educate and encourage the public and professionals to engage in palliative care. By signposting from one website to other on-line resources, we hope to help people navigate through the wealth of resources available.

With funding from MacMillan we have created a modern website that is easily adaptable.

This will be a useful resource for those delivering and receiving palliative care.





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## **Aims and objectives**

National palliative care guidelines for professionals are available online. There is also a wealth of resources for the public. It is also important that people can utilise local and national resources (including third sector) in an easily accessible way. Against this background a decision was made to create a local palliative care website.

- To create a website that is modern and up-to-date
- To make the specialist palliative care team roles known and referral pathways easily accessible to public and professionals
- To make local and national guidelines easily accessible
- To encouraging advance care planning conversations
- To provide educational resources for CPD
- To promote staff wellbeing
- To create a space for patients, relatives and friends to access information about palliative care and practical tips, with signposting to other useful resources
- To support "compassionate community" initiatives
- To increase people's confidence in supporting people through terminal illness and bereavement.
- To highlight bereavement resources and signposting to third sector organisations







## **Methods**

Funding was granted by the MacMillan Project Board to engage a professional website designer. The designer has been able to create a smart, navigable website to be hosted as a subsection of the local Health and Social Care Partnership Website. We ran an appeal for NHS staff in order to collect a variety of photographs representing the region; these have added a personalised, local touch to the website.



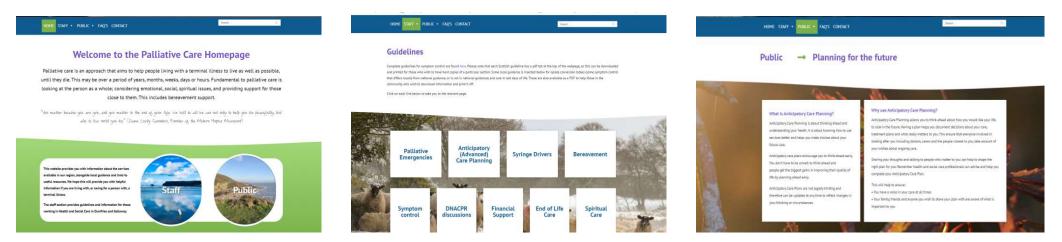


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### Results

Examples of some of the webpages are included below:



#### Discussion

With funding from MacMillan we have created a modern website that can easily be updated. By developing the resources and guidelines available online in an easily accessible format, we hope to educate and encourage professionals. Furthermore, we have collated the wealth of online resources to signpost patients, relatives and friends and make palliative care approachable. We believe this website will be a useful resource for those delivering and receiving palliative care.





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